



### ASSIGNMENT

<b>DRIVE</b>	<b>FALL 2014</b>
<b>PROGRAM</b>	<b>MBADS (SEM 4/SEM 6) MBAFLEX/ MBA (SEM 4) PGDBMN (SEM 2)</b>
<b>SUBJECT CODE &amp; NAME</b>	<b>MA0041 &amp; MERCHANT BANKING AND FINANCIAL SERVICES</b>
<b>BK ID</b>	<b>B1812</b>
<b>CREDITS</b>	<b>4</b>
<b>MARKS</b>	<b>60</b>

Note: Answer all questions. Kindly note that answers for 10 marks questions should be approximately of 400 words. Each question is followed by evaluation scheme.

<b>Q.No</b>	<b>Questions</b>	<b>Marks</b>	<b>Total Marks</b>
1	<i>Explain the concept of merchant banking. Write general obligations and responsibilities of merchant bankers.</i>		
	Explanation of merchant banking	3	10
	Explanation of obligations and responsibilities of merchant bankers	7	
2	<i>Write short notes on:</i>  <i>a) Pre-issue activities of merchant banker</i>  <i>b) Post-issue activities of merchant banker</i>  <i>c) Book building 75 percent</i>		
	Explanation of Pre-issue activities	3	10
	Explanation of Post-issue activities	3	
	Explanation of book building 75 percent	4	
3	<i>What is loan syndication? Explain the benefits of loan (Credit) Syndication and various instruments for loan syndication.</i>		
	Meaning of loan syndication	2	10
	Benefits of loan syndication	4	
	Explanation of instruments for loan syndication	4	

4	<b><i>Explain all the types of leasing. Explain the limitation and problems in leasing.</i></b>		
	Explanation of types of leasing	5	10
	Explanation of limitations and problems in leasing	5	
5	<b><i>Explain the features of factoring. Write the advantages and disadvantages of factoring.</i></b>		
	Explanation of features of factoring	5	10
	Explanation of advantages and disadvantages of factoring	5	
6	<b><i>Write the features of money markets in India. Explain the participants in the money market.</i></b>		
	Explanation of money markets in India	5	10
	Explanation of participants in money markets	5	



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<b>PROGRAM</b>	<b>MBADS (SEM 4/SEM 6) MBAFLEX/ MBA (SEM 4) PGDBMN (SEM 2)</b>
<b>SUBJECT CODE &amp; NAME</b>	<b>MA0042 &amp; TREASURY MANAGEMENT</b>
<b>BK ID</b>	<b>B1813</b>
<b>CREDITS</b>	<b>4</b>
<b>MARKS</b>	<b>60</b>

Note: Answer all questions. Kindly note that answers for 10 marks questions should be approximately of 400 words. Each question is followed by evaluation scheme.

<b>Q.No</b>	<b>Questions</b>	<b>Marks</b>	<b>Total Marks</b>
<b>1</b>	<b><i>Write the functioning of the financial system. Explain about cross border financing.</i></b>		
	Explanation of financial system	5	10
	Explanation of cross border financing	5	
<b>2</b>	<b><i>Explain the role of a Treasury Manager or Treasurer. Give the differences between a treasury of a corporate and a bank.</i></b>		
	Explanation of the role of a treasury manager or a treasurer.	5	10
	Differences between a corporate treasury and bank treasury	5	
<b>3</b>	<b><i>What is call money market? Write the advantages of call market. Explain about the commercial papers with its advantages.</i></b>		
	Explanation of call money market and advantages of call market	5	10
	Explanation of commercial papers with its advantages	5	
<b>4</b>	<b><i>Give an introduction of Foreign Exchange Exposure Management and write about the three types of exposures with examples.</i></b>		
	Introduction of Foreign Exchange Exposure Management	4	10
	The three types of exposures(Transaction exposure, translation exposure and Economic exposure) with examples	6	

5	<b>Write short notes on:</b> <b>a) Regulatory Pressure</b> <b>b) Regulatory Arbitrage</b> <b>c) Treasury Product Development</b>		
	Explanation of regulatory pressure	3	10
	Explanation of Regulatory Arbitrage	3	
	Explanation of Treasury Product Development	4	
6	<b>Treasury has become an integral part of business function. How does Information Technology (IT) play an effective role? Write about the Treasury Information Systems.</b>		
	Explanation of information technology playing an effective role	8	10
	Explanation of Treasury information system	2	



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<b>PROGRAM</b>	<b>MBADS (SEM 4/SEM 6) MBAFLEX/ MBA (SEM 4) PGDBMN (SEM 2)</b>
<b>SUBJECT CODE &amp; NAME</b>	<b>MA0043 &amp; CORPORATE BANKING</b>
<b>BK ID</b>	<b>B1817</b>
<b>CREDITS</b>	<b>4</b>
<b>MARKS</b>	<b>60</b>

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<b>Q.No</b>	<b>Questions</b>	<b>Marks</b>	<b>Total Marks</b>
1	<i>Explain the role of RBI in growth of Corporate Banking. Write the principles of lending to corporate sector.</i>		
	Explanation of role of RBI in growth of corporate Banking	5	10
	Principles of lending to corporate sector	5	
2	<i>Write short notes on:</i>  <i>a) Loan Syndication</i>  <i>b) Commercial Paper</i>  <i>c) Certificate of Deposit</i>		
	Loan syndication	4	10
	Commercial Paper	4	
	Certificate of Deposit	2	
3	<i>Letter of Credit is a letter from bank guaranteeing that a buyer payment to a seller will be received on time and for the correct amount.</i>  <i>Give a brief introduction of letter of credit and write the complete mechanism of letter of credit. Explain the types of letter of credit.</i>		
	Introduction of letter of credit	2	10
	Complete mechanism of letter of credit	4	
	Explanation of types of letter of credit	4	

4	<b><i>Forfaiting was originated in 1960. It is an international supply chain financing.</i></b> <b><i>Explain the process of forfaiting and its characteristics. Write the differences between Factoring and Forfaiting.</i></b>		
	Explanation of process of forfaiting and its characteristics	5	10
	Differences between Factoring and Forfaiting	5	
5	<b><i>Explain the internal and external reasons for industrial sickness.</i></b>		
	Explanation of internal reasons for industrial sickness	5	10
	Explanation of external reasons for industrial sickness	5	
6	<b><i>Explain the main features of Foreign Exchange Management Act (FEMA). Give the differences between Foreign Exchange Regulation Act (FERA) and FEMA.</i></b>		
	Explanation of main features of foreign exchange management	4	10
	Differences between FERA and FEMA	6	



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<b>PROGRAM</b>	<b>MBADS (SEM 4/SEM 6) MBAFLEX/ MBA (SEM 4) PGDBMN (SEM 2)</b>
<b>SUBJECT CODE &amp; NAME</b>	<b>MA0044 &amp; INSTITUTIONAL BANKING</b>
<b>BK ID</b>	<b>B1818</b>
<b>CREDITS</b>	<b>4</b>
<b>MARKS</b>	<b>60</b>

Note: Answer all questions. Kindly note that answers for 10 marks questions should be approximately of 400 words. Each question is followed by evaluation scheme.

Q.No	Questions	Marks	Total Marks
1	<i>In Development Finance Institution (DFI) explain the changing face of DFIs in India. Write about the challenges faced by DFIs and reorientation of DFIs.</i>		
	Explanation of changing faces of DFIs	3	10
	Explanation of challenges faced by DFIs	4	
	Reorientation of DFIs	3	
2	<i>Give a brief introduction of Small Industries Development Bank of India (SIDBI). Explain the important schemes of SIDBI. Write any few challenges in financing Small Scale Industries (SSIs).</i>		
	Introduction of SIDBI	2	10
	Schemes of SIDBI	4	
	Challenges in financing Small Scale Industries (SSIs)	4	
3	<i>Explain the role of Non-Banking Financial Companies (NBFCs) in agricultural finance. Explain the RBI's regulation over DFIs.</i>		
	Explanation of role of NBFCs in agricultural finance	5	10
	Explanation of RBI's regulation over DFIs	5	

4	<b>Write about the Power Finance Corporation Limited (PFC). Explain about Indian Railways Finance Corporation (IRFC) and Venture Capital Funds(VCFs).</b>		
	Explanation of PFC	5	10
	Explanation of IRFC	3	
	Explanation of VCF	2	
5	<b>Explain the role of technology in institutional banking and also write about the advantages and challenges of technology in institutional banking.</b>		
	Explanation of the role of technology in institutional banking	4	10
	Explanation of advantages and challenges of technology in institutional banking	6	
6	<b>Give short notes on:</b> <b>External Commercial Borrowings(ECBs)</b> <b>Board for Financial Supervision(BFS)</b> <b>Prompt Corrective Action(PCA) scheme</b> <b>Management of Non-Performing Assets (NPAs)</b>		
	ECBS	3	10
	BFS	2	
	PCA	2	
	NPAs	3	



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DRIVE	FALL 2014
PROGRAM	MBADS/ MBAFLEX/ MBAHCSN3/ MBA – SEM 4 PGDBMN/ PGDENMN/ PGDFMN/ PGDHRMN/ PGDHSMN/ PGDIB/ PGDISMN/ PGDMMN/ PGDOMN/ PGDPMN/ PGDROMN/ PGDSCMN/ PGDTQMN – SEM 2
SUBJECT CODE & NAME	MB0053 –International Business Management
BK ID	B1724
CREDIT & MARKS	4 CREDITS, 60 MARKS

Q.No	Questions	Marks	Total Marks
1	<b><i>“Environment scanning is an important part of international business.” Explain your views on this statement and discuss what factors need to be scanned.</i></b>		
	Discuss the statement factors	4 6	10
2	<b><i>What is FDI? Why is it considered as the best option for a developing country like India?</i></b>		
	FDI benefits	5 5	10
3	<b><i>Regional integration is helping the countries in growing their trade. Discuss this statement. Describe in brief the various types of regional integrations.</i></b>		
	Regional integration types	3 7	10
4	<b><i>Write short note on: a) Licensing b) Joint venture</i></b>		
	a) meaning and examples of licensing b) meaning and examples of joint venture	5 5	10
5	<b><i>Explain the Top-down and Bottom-up approach of planning.</i></b>		
	Top- down Bottom-up	5 5	10
6	<b><i>Discuss the importance of ethics in international business.</i></b>		
	Importance of ethics	10	10

**Note** – Answer all questions. Kindly note that answers for 10 marks questions should be approximately of 400 words. Each question is followed by evaluation scheme.





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PROGRAM	MBADS/ MBAFLEX/ MBAHCSN3/ MBA – SEM 4 PGDBMN/ PGDENMN/ PGDFMN/ PGDHRMN/ PGDHSMN/ PGDIB/ PGDISMN/ PGDMMN/ PGDOMN/ PGDPMN/ PGDROMN/ PGDSCMN/ PGDTQMN – SEM 2
SUBJECT CODE & NAME	MB0053 –International Business Management
BK ID	B1724
CREDIT & MARKS	4 CREDITS, 60 MARKS

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1	<b><i>“Environment scanning is an important part of international business.” Explain your views on this statement and discuss what factors need to be scanned.</i></b>		
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