



Master of Business Administration- MBA Semester 4
MF0018 –Insurance and Risk Management- 4 Credits

(Book ID: B1319)

Assignment (60 Marks)

Note: Answer all questions (with 300 to 400 words each) must be written within 6-8 pages. Each Question carries 10 marks **6 X 10=60**

- Q1. Explain the different types of pure risk and the difference between pure and speculative risk.
- Q2. What are voluntary and involuntary insurances?
- Q3. Explain the steps in underwriting process.
- Q4. Describe factors affecting claim management, and the importance of time element in claims payment.
- Q5. What do you understand by marketing of insurance products? Write down the issues in insurance marketing
- Q6. List the changes made in the third and fourth regulations in the Insurance Regulatory and Development Authority (Investment) (Amendment) Regulations, 2001.



Master of Business Administration- MBA Semester 4
MB0052 –Strategic Management and Business Policy- 4 Credits

(Book ID: B1699)

Assignment (60 Marks)

Note: Answer all questions (with 300 to 400 words each) must be written within 6-8 pages. Each Question carries 10 marks **6 X 10=60**

Q1. Explain the corporate strategy in different types of organization.

Q2. What is the role consultants play in the strategic planning and management process of a company? Is it an essential role?

Q3. What is strategic audit? Explain its relevance to corporate strategy and corporate governance.

Q4. What is Corporate Social Responsibility(CSR) ? Which are the issues involved in analysis of CSR? Name three companies with high CSR rating.

Q5. Distinguish between core competence, distinctive competence, strategic competence and threshold competence. Use examples.

Q6. What is global industry? Explain with examples, international strategy, multi-domestic strategy, global strategy and transnational strategy.



Master of Business Administration- MBA Semester 4
MB0053 –International Business Management -4 Credits

(Book ID:B1724)

Assignment (60 marks)

Note: Assignment Set -1 must be written within 6-8 pages. Answer all questions.

- Q1. Write a note on Globalization. 10 marks
(350-400 words)
- Q2. Why do nations trade? Discuss the relevance of Porter's diamond model in today's business context. 4+6 marks
(350-400 words)
- Q3. Why do firms pay so much attention to economic factors while entering in particular market? Justify your answer with practical examples. 10 marks
(350-400 words)
- Q4. How has India reacted towards regional integration? Discuss briefly the trade agreements signed by India. 4+6 marks
(350-400 words)
- Q5. What is global sourcing? What makes India so attractive for global sourcing? 5+5 marks
(350-400 words)
- Q6. Write short notes on: 5 + 5 = 10 Marks
(200 - 250 words each)
- a) Cross cultural management
 - b) WTO



Master of Business Administration- MBA Semester 4
MF0015 – International Financial Management -4 Credits

(Book ID:B1759)

Assignment (60 marks)

Note: Assignment Set -1 must be written within 6-8 pages. Answer all questions.

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| Q1. | How does International Financial Management helps in maximizing the wealth of the shareholders? | 10 marks
(350-400 words) |
| Q2. | Explain the major accounts and sub categories of the balance of payments statement. | 10 marks
(350-400 words) |
| Q3. | Define what you mean by Forward Markets. Discuss the differences between futures options and spot options. | 4+6 marks
(350-400 words) |
| Q4. | Define cost of capital. Discuss the approaches that are employed to calculate the cost of equity capital. | 4+6 marks
(350-400 words) |
| Q5. | Explain the techniques adopted by MNCs to reduce country risk. | 10 marks
(350-400 words) |
| Q6. | Define the benefits of FDI. State the cost of FDI to the home country. | 5 + 5 = 10 Marks
(200 - 250 words each) |



(Spring 2013)



Master of Business Administration- Semester 4

MF0016/MA0042 "TREASURY MANAGEMENT"

(4 credits)

(Book ID: B1311)

ASSIGNMENT- Set 1

Marks 60

Note: Each Question carries 10 marks. Answer all the questions.

Q1. Analyse the significance and objectives of asset liability management.

(10Marks) (350-400 words)

Q2. What are the features of a capital market?

(10 Marks) (350-400 words)

Q3. Describe the approaches of CAC.

(10 Marks) (350-400 words)

Q4. Explain the IRR hedging techniques.

(10 Marks) (350-400 words)

Q5. Define VaR and illustrate its components

(10Marks) (350-400 words)

Q6. What are the functions and benefits of integrated treasury?

(10 marks) (350-400 words)



Master of Business Administration- MBA Semester 4
MF0017/MA0041 – Merchant Banking and Financial Services- 4 Credits

(Book ID: B 1318)

Assignment (60 Marks)

Note: Answer all questions (with 300 to 400 words each) must be written within 6-8 pages. Each Question carries 10 marks **6 X 10=60**

- Q1. Define merchant banking and explain its functions.
- Q2. Explain the taxation aspects of hire-purchase transaction.
- Q3. Explain the concept of factoring. What are the characteristics of factoring?
- Q4. Explain the different life insurance products.
- Q5. Give an overview of Indian venture capital scenario.
- Q6. What is mutual fund? Illustrate the flow of funds in mutual fund.